

TORONTO, ONTARIO  
(437) 383-0839  
ane.a.brito@gmail.com  
behance.net/tatianebrito

# TATIANE BRITO

## SUMMARY

As a passionate digital marketer with over two years of experience and a solid project management background, I'm eager to tackle new challenges. I'm dedicated to understanding user behavior and enhancing the user experience. With a diverse professional background, I am able to adapt and learn new roles and processes efficiently.

## PROFESSIONAL EXPERIENCE

### **R&E Ocean Conservation, Toronto (Ontario)** – *Website Designer*

SEP 2024 – PRESENT

- Organized team tasks by reviewing and updating sitemap.
- Optimized SEO copy for better organic growth on Search engines
- Incorporated standard brand identity to website design and work area

### **LEOO Marketing Cloud, Brazil** – *User Experience Designer*

JUN 2022 – NOV 2023

- Designed and optimized email marketing campaigns and landing pages increasing 50% in conversion rates.
- Developed responsive web design focused on user experience and accessibility.
- Created multimedia content, including video editing and copywriting, tailored to LinkedIn and YouTube audiences.

### **Conceito e., Brazil** – *Ecommerce Assistant*

JUN 2021 – MARCH 2022

- Improved product presentation by writing compelling descriptions and editing images.

## EDUCATION

### **Greystone College, Toronto (Ontario)** – *Digital Marketing: Website Management and Design*

AUG 2023 – JULY 2025

GPA 3.7

## SKILLS

User interface Design, Organization, Communication and teamwork, Critical thinking, Adobe Creative Suite, Basic HTML, Miro, Trello, UX Research, A/B testing, time management, adaptability, problem solving, initiative, responsibility, proficiency with Microsoft Office, Tech savvy, high attention to detail

- Fluent english and portuguese, intermediate french